



TAIWAN CHAMBERS OF COMMERCE IN CANADA

加拿大台灣商會聯合總會

First Canada's Delegation to Visit and Promote Investment in Taiwan

**Mutual Trust, Friendship, Cooperation and
Opportunities**

1. The Origin

In Canada, Taiwanese entrepreneurs have gradually expanded the scale of investment involved in a wide range of industry categories. Especially in Vancouver and Toronto regions, both cities have become one of the top operation areas for Taiwanese entrepreneurs in North America.

With the new government came to power and the improvement of the overall investment environment in Taiwan, there is a significant increase in the willing of Taiwanese entrepreneurs to invest back in Taiwan. Face-to-face visits will help both parties to establish a good impression for one another, allowing both sides to understand each other's needs and concerns quickly and easily. Lastly, the visits will also give both parties opportunities to cooperate in the future.

This event aims to encourage Taiwanese entrepreneurs and exceptional Taiwanese corporations to share their wide range of professional experience, insights, and knowledge via various examples during interaction and discussion, hoping to promote firm bilateral relationship and inspire infinite possibilities ultimately.

Participation in this event creates an open communication channel for both sides to understand each other and to look to the future. Moreover, it also promotes the diversification of business cooperation and internationalization of business operation, as well as, enhances socioeconomic status of overseas Taiwanese and Canadian Taiwanese in Canada.

2. Introduction to Organization

Taiwan Chambers of Commerce in Canada (TCCCA) was founded in 1995. The primary responsibilities are to coordinate and to manage provincial, national, or international affairs of Taiwanese entrepreneurs in Canada. This organization is composed of various Taiwanese organizations registered and approved by provincial level or above. The purpose of the organization is to promote mutual assistance for Taiwanese organizations across Canada, to strive for and to protect the rights and interests of Taiwanese entrepreneurs, and to improve the social status of them. The organization also aims to create business opportunities and to develop business operation for Taiwanese entrepreneurs.

TCCCA also promotes international communication, stimulates Taiwanese entrepreneurs in Canada to visit Taiwan, and also assists Taiwanese enterprises to expand to Canada and North America, in order to promote a bilateral two-way exchange as well as international competitiveness to gain mutual benefits.

3. Directed by

- a) Taipei Economic and Cultural Office in Canada
- b) Taipei Economic and Cultural Office, Vancouver
- c) Taipei Economic and Cultural Office, Toronto
- d) Overseas Community Affairs Council, Republic of China

4. Hosted By

Taiwan Chambers of Commerce in Canada (TCCCA)

5. Cooperated By

Taiwan Trade Center, Vancouver

6. Event Purpose

1. To discuss the direction of development of bilateral trades between Canadian-Taiwanese entrepreneurs and Taiwan corporations.
2. To communicate and cooperate between Canadian-Taiwanese entrepreneurs and Taiwan industries.
3. To stimulate new business model through the visiting of Canadian-Taiwanese entrepreneurs to Taiwan.

In order to express support for the new government, Taiwan Chambers of Commerce in Canada will strive to promote close ties between overseas Taiwanese entrepreneurs and local Taiwanese to achieve mutual benefits.

7. Event Date

Sunday, November 13th to Monday, November 21st, 2016, a total of nine days eights nights

8. Event Attendee

Expected to be 20 to 25 members or recommended members from Taiwan Chambers of Commerce in Canada willing to deepen interaction with Taiwan business community

9. Event Plan

Visit President Ing-wen Tsai, governments, and visit superior Taiwan local enterprises

10. Event fees

\$ 1,888 CAD (Double room/ person)

\$ 2,888 CAD (Single room/ person)

* Event fees, accommodation, transportation, and three meals are included; Personal expense and air tickets are excluded.

* If there is cash surplus, it will be donated to the charity organization under the name of Taiwan Chambers of Commerce in Canada.

11. Event Schedule

Day 1 - November 13 (Sunday)

- ◆ Registration, welcome banquet at The Grand Hotel of Taipei (YuanYuan Restaurant: Jiangsu and Zhejiang cuisine, Northern snacks and refreshments)

— Hosted by President Ms. Christina Chang.

- ◆ Accommodation:

The Grand Hotel

Day 2 - November 14 (Monday)

◆ Morning :

1. Presidential Palace
2. Legislature

◆ Lunch : Wang Steak

◆ Afternoon :

1. Acer

Acer ranks No. 4 for total PCs and No.4 for laptop brands, and has a global workforce of 7,400 employees. Since the reformation in 2000, Acer has been devoted to designing IT products that improve usability and add value to customers needs. Acer designs environmentally friendly products and, with its vendors, has established a green supply chain. The brand's PC-centric product offering includes notebook and desktop PCs, servers and storage, LCD monitors, projectors, as well as smartphones and tablets.

2. ASUSTeK

ASUSTeK is the largest motherboard manufacturer worldwide, and is one of the top three customer notebook brands. It has won the first place in 'Product and Service' and 'Innovation' award according to "The Wall Street Journal - Top 200 Asian Enterprises". Asus also performed well in the reliability market research program; Rescuecom and Square Trade are both the most reliable notebooks in the industry. Asus also succeeds in product design, which has won them great reputation and awards, for example, Great Design Award in Japan, iF Design Award in Germany, and Red Dot Design Award.

◆ Dinner: Laujio Home-made Style (Pickled white meat pot)

◆ Accommodation : The Grand Hotel

Day 3 - November 15 (Tuesday)

◆ Morning :

1. Ministry of Foreign Affairs
2. Overseas Community Affairs Council

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- ◆ Lunch : Taitown Cuisine (Tai Cuisine)
- ◆ Afternoon :

1. AVer

AVer is devoted to the design, R&D, and manufacture of its own brand. Company products are sold in over 100 countries over the world. AVer owns two main product lines: intelligence education and video conference. AVer has 191 patents in various technology platforms. AVer has won many international rewards including iF Product Design Award, Red Dot Design Award, G-Mark Design Award, and CES Best Product Innovation Award.

2. Edimax Technology Co.,Ltd

Edimax's Taiwan and China-based R&D team consists over 20% of all staff members. Edimax products are all CE, FCC, and C-Tick emissions certified, and are tested by Microsoft and NSTL to ensure interoperability. In addition to being ISO 9001 and ISO 14000 certified in 2003, Edimax has formed strategic partnerships with several chipset vendors. Edimax is also an active member of both the Wi-Fi Alliance and the Gigabit Ethernet Alliance.

- ◆ Dinner : He Feng Chinese Cuisine (YunNan cuisine)
- ◆ Accommodation: The Grand Hotel

Day 4 - November 16 (Wednesday)

- ◆ Morning :
 1. Bureau of Foreign Trade
 2. General Chamber of Commerce of the Republic of China
- ◆ Lunch : Noodle Cuisine World (Beef noodle, wine, refreshments)
- ◆ Afternoon :
 1. Taiwan Chamber of Commerce
 2. Taiwan External Trade Development Council
- ◆ Dinner : Mansui Tai Restaurant (Combo)
- ◆ Accommodation: The Grand Hotel

Day 5 - November 17 (Thursday)

◆ Morning :

1. TaoYuan City Government
2. TaoYuan Metro Corporation

◆ Lunch : Hi-Lai Foods (Seafood buffet)

◆ Afternoon :

1. Giant Taiwan Co. Ltd.

Giant Taiwan won the first place among bicycle brands in "Businesspeople Ideal Brands" by "Business Today", the first place in "Best Reputation Benchmark Companies" by Common Wealth Magazine, Backbone Enterprise by Ministry of Economic. Giant is also one of the top 20 Taiwan Multinational Brands, and was awarded the 7th place of the top 20 Multinational Brands again. The brand value of Giant Taiwan is 386 million with a growth of 13%.

2. Heartway Medical Products Co., Ltd.

Heartway has introduced the most high-tech, high-precision, and fully automated manufacturing facilities to utilize the assembly line to produce affordable power mobility products. The product range includes manual wheelchair, power wheelchair, and power scooter. The determinations to quality and innovation have won the company Germany RW-TUV ISO 9002, RW-TUV ISO 9001, ISO 13485 TUV NORD quality recognition, GMP certificate approved by Domestic of Health Department in Taiwan, FDA Certified Qualification, and CE Certified Qualification.

Domestically, Heartway has won the 3rd Little Giant Award by Ministry of Economic Affairs, the 17th, 18th, 19th, 21th, 22th and 23th Taiwan Excellent Award, the 12th Industrial Sustainable Excellence Award, and the 19th SMEs Innovation Award.

◆ Dinner : Amei Restaurant (Tai cuisine)

◆ Accommodation : Shangri-La's Far Eastern Plaza Hotel Tainan

Day 6 - November 18 (Friday)

◆ Morning :

1. Tainan City Government
2. Southern Taiwan Science Park

(Introduction of Southern Taiwan Science Park medical instruments development)

◆ Lunch : Estancia La Pampa (Argentina BBQ)

◆ Afternoon :

1. Tex-Ray Industrial Co., Ltd.

Tex-Ray Industrial Co., Ltd. is a Taiwan-based company principally engaged in the manufacture of dyed yarns, woven fabrics, and garments. The Company's products include dyed yarns, such as drum dyeing yarns, mercerized cotton yarns, tencel yarns and rayon yarns; knitted and woven fabrics, such as single-faced fabrics, double-faced fabrics, mercerized cotton fabrics, fancy yarn fabrics, elastic woven fabrics, tencel cotton fabrics, functional fabrics, yarn-dyed checked fabrics and mixed-woven fabrics, as well as garments, such as skirts, trousers, sporting clothes and leisure clothes, among others. In addition, it provides military related apparels and metal fibers, among others. It distributes its products within domestic market and to overseas markets.

2. Aeon Motor Co., LTD.

AEON has successfully developed and produced a variety of scooters, ATVs (All Terrain Vehicles), UTVs, motorcycles, and electric vehicles. The products are supported by QS9000 and ISO9001 certified quality system together with multi-national certification. In 2016, Model 3D-350 won the 24th Taiwan Excellent Award and Golden Quality Award and successfully challenged the Guinness World Records as the world's largest three-wheeled motorcycles parade.

◆ Dinner : Water Bird Dining Consulting (Japanese cuisine)

◆ Accommodation : Shangri-La's Far Eastern Plaza Hotel Tainan

Day 7 - November 19 (Saturday)

- ◆ Morning :

Taiyen Biotech

Taiyen Biotech has 44 cosmetic products, and is the first certified HALAL cosmetic company. The Monde Selection has won many awards including International High Quality Trophy 2016.

- ◆ Lunch : Gillardeau Restaurant (French cuisine)
- ◆ Afternoon : **Taiwan Sugar Corporation**

Although the reformation of TSC was regulated by related laws, TSC has never abandoned its strength to create more opportunities. For example, TSC has started growing best quality orchid, implementing biotech, and discovering more healthy products to become the top brand in the market.

- ◆ Dinner : Zen & Vegan Restaurant (Italian cuisine)
- ◆ Accommodation : Shangri-La's Far Eastern Plaza Hotel Tainan

Day 8 - November 20 (Sunday)

- ◆ Visit Tainan city and Meinong district
- ◆ Lunch : Little Europe Restaurant (German cuisine)
- ◆ Dinner : Noah's Ark Restaurant (European cuisine)
- ◆ Accommodation : Howard Plaza Hotel Kaohsiung

Day 9 - November 21 (Monday)

- ◆ Morning :
 1. Kaohsiung City Government
 2. The Pier-2 Art Center

- ◆ Lunch : The Grand Hi-Lai Hotel
- ◆ Afternoon :

Horizon Yacht Company

Since Horizon Yacht Company inception in 1987, Horizon has emerged as the leading Asian yacht brand in the luxury megayacht market and is known throughout the industry for its sophisticated craftsmanship, superior build techniques, and innovative technology. Horizon also contributes to one-third of the Taiwan yacht industry total export quantity and has elevated Taiwan as one of the world's top five luxury megayacht building nations. Horizon has been honored as "Best Asian Motor Yacht Builder" 11 years in a row and is the first and only member of SYBAss (Superyacht Builder's Association) from the Far East.

- ◆ Return to Taipei at night
- ◆ Dinner : Ye Shanghai (Shanghai cuisine)
 - Hosted by Allan Lo, Chairman of Hanyin Group

12. Expected benefits:

1. To help Taiwanese entrepreneurs in Canada understand and support foreign trade policies of the new Taiwan Government, and also receive suggestions from Taiwanese entrepreneurs.
2. To build bilateral friendship between Taiwanese entrepreneurs in Canada and in Taiwan to establish opportunities of cooperation in the future.
3. To help both sides understand the business environment of each other in order to create new investment opportunities.